



UNIVERSIDAD NACIONAL
de MAR DEL PLATA
.....

INTERNATIONAL RELATIONS NATIONAL UNIVERSITY OF MAR DEL PLATA FACULTY OF ECONOMIC AND SOCIAL SCIENCES

The Faculty of Economic and Social Sciences as part of an autonomous, free and co-governed university, institutionally assumes the commitment to strengthen the democratic system, ensure national interests by contributing to the development of the Southeast of Buenos Aires, and enable the realization of all the members of the university community.

The Faculty assumes the values and general missions of the university as its own, and specifically seeks to contribute with:

- The democratization of the cultural and scientific heritage guaranteeing equal opportunities in its access.
- The generation of new knowledge and technologies, linking them with the different social realities.
- The promotion of social commitment based on the strictest respect for human rights.
- The relationship between the scientific and technological sector, public organisations and private institutions, depending on the transfer of knowledge and knowledge.
-

The Faculty proposes the following general objectives:

- The training of excellent professionals in different fields of knowledge related to the production and distribution of goods and services of social and cultural relevance.
- The linkage with the productive sector from the development of scientific-technical innovation processes required for the sustainability of the region.
- The expansion of the frontiers of knowledge, promoting synergy with other academic units of the university for the benefit of the community.
- The commitment with organizations of the civil society, small and medium producers, entrepreneurs and other sectors with difficulties in the access to knowledge promoted by the institution.
- The development of welfare policies for the members of the different bodies that make up the university co-government.
- The hierarchy of university management as a necessary tool for the positive and transparent exercise of institutional autonomy.



UNIVERSIDAD NACIONAL
de MAR DEL PLATA
.....

UNDERGRADUATE Academic Offer

Certified Public Accountant
Bachelor of Administration
Bachelor in Tourism
Bachelor in Economics
University Teacher Training Degree in Economics
Associate Degree in Tourism
Associate Degree in Foreign Trade
Associate Degree in Marketing
Associate Degree in Digital Journalism

POSTGRADUATE Academic Offer

Master Degree in Business Administration (CONEAU Accreditation - Resolution No. 974/14)
Master Degree in Sustainable Tourism Development (CONEAU Accreditation- Resolution N°753/15)
Master Degree in University Management (CONEAU Accreditation - Resolution N°1261/15)
Specialization in Business Administration (CONEAU Accreditation - Resolution N°576/2012)
Specialization in Government Financial Administration (CONEAU Accreditation - Resolution N°363/16)
Specialization in Superior Accounting and Auditing (CONEAU Accreditation - Resolution N°894/12)
Specialization in University Management (CONEAU Accreditation - Resolution N°1261/15)
Specialization in Taxation (CONEAU Accreditation - Resolution N°385/15)

Executive Training Programs:

- Strategic Management of Real Estate Businesses
- Strategic Management of Port Business
- Meeting Tourism
- Quality in Tourism



UNIVERSIDAD NACIONAL
de MAR DEL PLATA
.....

RESEARCH LINES

- Issues related to industrial activity and related sectors, with special emphasis on the local and regional level. Innovation and technological change. Diversification and productive specialization and business dynamics. Regional economy (Regional Science).
- Decisions of food consumption, quality attributes and consumer profiles. Healthy nutrition. Demand estimates, equivalence scales and distribution of intra-household resources.
- Analysis of the structure and functioning of the fishing activity in Argentina based on the concept of socio-ecological system and under the perspective of the sustainable development of the sector.
- Study of the impact of macroeconomic and social policies on the labor market, labor relations and social welfare with the gender approach as a transversal axis.
- Design of socioeconomic indicators at the subnational level .Estimation of the Gross Regional Product of General Pueyrredon through the System of National Accounts and other activity indicators. Regional economy.
- Constitution, economic activity and management modalities of associative organizations of the General Pueyrredon District.
- International Financial Reporting Standards (IFRS) for SMEs, comparison with local standards and analysis of their applicability in national SMEs.
- Sociocultural and sociopolitical aspects of tourism development. Cultural, social capital, governance processes and public policies related to tourism.
- Economic and social valuation of environmental goods and services and environmental management of tourism spaces.

EXTENSION LINES

- Deepen the accompaniment to current projects in the development of their activities.
- Strengthen the Community Practice Seminar and incorporate new service-learning instances in the initial stage of careers.
- Develop the current mechanisms of employment for students.
- Articulate with research projects to expand the impact of their results on the environment.
- Multiply the socio-cultural activities of interaction with the community
- Encourage the participation of the actors of the Faculty in linkage projects and activities as a means to build identity and social commitment.

University National of Mar del Plata - Diagonal J. B. Alberdi 2695/ (7600) Mar del Plata
República Argentina / +54 (223) 492-1705 al 1710



UNIVERSIDAD NACIONAL
de MAR DEL PLATA
.....

TRANSFER AND LINKAGE LINES

Promote and strengthen the relationship between the Faculty, the scientific-technological sector, public bodies and private institutions, through the provision of training and advisory services, the development of sectorial projects and the accompaniment in the design and implementation of sustainable strategies for economic development.